



**2D4D**  
**7080 SW Tierra Del Mar Drive**  
**Beaverton, OR 97007**  
**www.2D4D.org**  
**760-518-8578**  
**contact.2d4d@gmail.com**



## **INTRODUCTION**

March 22, 2019

Media Contact: Raziah Roushan, Board President, 2D4D  
(760) 518-8578 or contact.2d4d@gmail.com

## **RE: La Strada dei Pastelli Chalk Art Festival, Summer 2019**

2D4D's first annual La Strada dei Pastelli Chalk Art Festival, happening August 10-11 is a community engagement distinct from all others offered in Oregon's Washington, Clackamas, or Multnomah Counties. Modeled after similar chalk festivals throughout the United States, La Strada dei Pastelli is an immersive open-air event featuring live music, hands-on activities, and large-scale street painting.

**What:** La Strada dei Pastelli Chalk Art Festival, an immersive, large-scale street painting experience wherein professional and emerging visual artists create larger-than-life, bold images directly on the asphalt for all to watch. The weekend will also feature live performance by local soloists, Indy bands, school groups, and small theatre groups. Young and old are invited to take part in multiple hands-on activities from chalking their own masterpieces to making take-home gifts. The Festival is FREE and open to the public.

**When:** August 10-11, 2019. 11:00am-6:00pm each day.

**Where:** Cedar Hills Crossing Shopping Complex, 3205 SW Cedar Hills Blvd, Beaverton, OR 97005.

## **About 2D4D**

2D4D is a grassroots organization working to strengthen the region's creative impact by helping artists and arts-leaders in the 2-dimensional and 4-dimensional (time-based) fields achieve greater potentials both individually and collectively. We believe that it is through our collective voice, works, and actions that the arts inspire, provoke, enhance, and contribute to the emotional and economic wellbeing of our region. 2D4D does this by providing free and low-cost classes, workshops, networking events, exhibition and performance opportunities each designed to expose the value, function, and necessity for social diversity and dialog. This is only possible by bridging interaction between the arts and non-arts communities to recognize that each supports the other.