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## Establishing a new community festival in an art-hungry county

### Photos / Files



La Strada dei  
Pastelli logo



Cynthia Kostylo,  
photo by Erik  
Greenwalt, 2018



Cynthia Kostylo,  
photo by Anat  
Ronan, 2018

Washington County residents asked and 2D4D is answering. As the urban growth boundary expands ever westward, Beaverton residents have become hungry for their own arts and cultural attractions separate from Portland-proper's long established scene. Beaverton events like the Night Market have created a new energy around outdoor cultural happenings. In addition, the highly anticipated Patricia Reser Center for the Arts has become a beacon opportunity for established and emerging individuals and organizations to rally around. With all this momentum it only seems natural that a chalk art festival should be added to the table.

With the generous support of community partners like Mingo Restaurant, Companion Pet Clinic, and Scott Edwards Architecture the local arts organization 2D4D is kicking off the first large-scale chalk art festival to be held in our tri-county area. Nationally-recognized street painters, such as Cynthia Kostylo will dominate the asphalt at Cedar Hills Crossing on August 10 & 11 to create masterful images ranging from 5'x5' to 10'x15'. Paired with visual art will be lineup of performances by local musicians, school groups, and others. All ages are invited to participate in a plethora of hands-on activities being offered by local charitable organizations.

La Strada dei Pastelli is free and open to the public. However, an event like this cannot be done without community support. There are still sponsorship opportunities available. Please visit [www.2D4D.org](http://www.2D4D.org) to contribute.

**What:** La Strada dei Pastelli Chalk Art Festival, hosted by Cedar Hills Crossing Shopping Complex is an immersive, large-scale street painting experience wherein professional and emerging visual artists create larger-than-life, bold images directly on the asphalt for all to watch. The weekend will also feature live performance by local soloists, Indy bands, school groups, and small theatre groups. Young and old are invited to take part in multiple hands-on activities from chalking their own masterpieces to marking take-home gifts. The Festival is FREE and open to the public.

**When:** August 10 & 11, 2019; 11:00am-6:00pm each day

**Where:** Cedar Hills Crossing Shopping Complex, 3205 SW Cedar Hills Blvd, Beaverton, OR 97005.

**About 2D4D**

2D4D is a grassroots organization working to strengthen the region's creative impact by helping artists and arts-leaders in the 2-dimensional and 4-dimensional (time-based) fields achieve greater potentials both individually and collectively. We believe that it is through our collective voice, works, and actions that the arts inspire, provoke, enhance, and contribute to the emotional and economic wellbeing of our region. 2D4D does this by providing free and low-cost classes, workshops, networking events, exhibition and performance opportunities each designed to expose the value, function, and necessity for social diversity and dialog. This is only possible by bridging interaction between the arts and non-arts communities to recognize that each supports the other. **[www.2d4d.org](http://www.2d4d.org)**